THEME: “Strengthening Leadership and Integrity Towards Sustainable Development”
Dates: 20th - 21st February 2020 | Venue: MUA Campus South C

SUB-THEMES
1. Leadership, Governance and Integrity
2. Affordable Housing and Interventions
3. Universal Health Care and Interventions
4. Trade and Manufacturing Enablers for Sustainable Trade And Investments
5. Education, Research and Innovation for Sustainable Development
6. Politics of Food Security
7. Gender, Legal Capacities and Jurisprudence
8. Audit and Financial Capacities and Accountability
9. Institutional Collaborations and Sustainable Development
10. Political, Socio-Economic and Environmental Sustainability

PREAMBLE:
The Management University of Africa (MUA) in partnership with the Japanese forum for peace announces the 8th International Leadership Conference at the Management University of Africa which will provide you an awesome opportunity to join the world of scholars and become part of this conference by presenting your effort in the multiple disciplines regarding business, economic and social science. This conference will provide an opportunity to exchange new ideas, it’s application prospects, and prospect to establish business or research relations and to find global partners for future collaboration.

WHO SHOULD ATTEND
The conference secretariat welcomes all businesses, economist social science academics/practitioners of all career stages, research interests, and nationalities. Delegates are encouraged to present their work in a friendly and supportive environment and attend the interactive workshops and the keynote plenaries.

BENEFITS OF ATTENDANCE
1. Raise your profile through networking and engagement with researchers at all career stages
2. Showcase your research and develop research ideas through discussion and feedback from experienced colleagues
3. Connect with researchers and explore opportunities within and beyond your areas of specific research interest through discussion sessions and a variety of other events
4. Publication opportunity in one of the conference associated journals, including the prestigious International Journal of Management and Leadership Studies (IJM&LS)
5. Certificate of attendance and certificate of paper presenter

SUBMISSION GUIDELINES
1. Abstracts of full paper, not exceeding 300 words, should be emailed ahead of deadline to: conference@mua.ac.ke
2. Abstracts should clearly highlight the objectives, problem, methodology, key findings/results, conclusions, recommendations and at least six key words.
3. Each abstract should include the name(s) of the author(s), affiliation(s), postal address, e-mail and telephone contacts.
4. Each full paper should not exceed 12 pages, 1.5 spacing, font size 12, Times New Roman; Tables & Figures inserted near where first cited, and in MS Word format.
5. All citation in the text should be listed alphabetically following the APA format; all references listed should be cited appropriately in the text.

IMPORTANT EVENTS

<table>
<thead>
<tr>
<th>EVENT</th>
<th>DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Abstract Submission Deadlines</td>
<td>1st /10/2019</td>
</tr>
<tr>
<td>2. Notification of Decision</td>
<td>14th /10/2019</td>
</tr>
<tr>
<td>3. Deadlines for normal Registration</td>
<td>15th /01/2020</td>
</tr>
<tr>
<td>4. Deadlines for Late Registration</td>
<td>17th /1/2020</td>
</tr>
<tr>
<td>5. Submission of Full Papers</td>
<td>15th /12/2019</td>
</tr>
<tr>
<td>6. Submission of Full Papers Revised</td>
<td>15th /01/2020</td>
</tr>
</tbody>
</table>

PAYMENT DETAILS
Bank Account Details
Name: Management University of Africa
Account Name: Cooperative Bank of Kenya
Bank Branch: Mombasa Road Branch
Account No. 01129504445300
Swift Code. Kcokena

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Normal Registration</td>
<td>KES 15,000</td>
</tr>
<tr>
<td>Early Bird</td>
<td>KES 12,000</td>
</tr>
<tr>
<td>East African Participants</td>
<td>KES 10,000</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>KES 8,000</td>
</tr>
<tr>
<td>Students</td>
<td>KES 6,000</td>
</tr>
<tr>
<td></td>
<td>KES 4,800</td>
</tr>
</tbody>
</table>

Kindly note that the above charges include conference materials & refreshments
N/B Early Bird 15/12/2019 registration will get 20% discount

Contact Details: Email: conference@mua.ac.ke • Cell: +254 796 212 658 www.mua.ac.ke

SEPTEMBER 2019 INTAKE ONGOING AND 20% DISCOUNT TO KIM ALUMNI.

Certificate Programmes
- Certificate in Management and Leadership
- Certificate in International Relations and Diplomacy
- Certificate in Counselling Psychology
- Certificate in Information Communication Technology
- Certificate in Business Information Technology
- Certificate in Community Health and Development
- Certificate in Project Management
- Certificate in Entrepreneurship Development
- Certificate in Supply Chain Management
- Certificate in Early Childhood Development
- Certificate in Secretarial Studies Diploma in Early Childhood Development

Diploma Programmes
- Diploma in Management and Leadership
- Diploma in International Relations and Diplomacy
- Diploma in Counselling Psychology
- Diploma in Information Communication Technology
- Diploma in Business Information Technology
- Diploma in Community Health and Development
- Diploma in Pension Management
- Diploma in Entrepreneurship Development
- Diploma in Supply Chain Management
- Diploma in Education Arts (English and Literature)
- Diploma in Secretarial Studies

Undergraduate Programmes
- Bachelor of Commerce (B.Com)
- Bachelor of Management and Leadership (BML)
- Bachelor of Arts in Development Studies (BDS)

Postgraduate Programmes
- Master of Business Administration (MBA)
- Master of Arts in Development Studies (MDS)
- Master of Management and Leadership (MML)

Doctor of Philosophy in Management and Leadership (PhD) Programme

Executive Capacity Development Programmes (ECDP)
- Professional Courses Programmes
  - ACCA: Association of Chartered Certified Accountants
  - CPA/CAP: Certified Public Accountants/Certified Public Secretaries
  - CILT: Chartered Institute of Logistics and Transport
  - ICDL: International Computer Driving License
  - FRENCH: Business French

The Management University of Africa, Popo Road, off Mombasa Road, Bellevue, South C.
Tel: +254 20 2361160/1 Mobile: +254 706 035299 / +254 722 224193
Email: info@mua.ac.ke • Website: www.mua.ac.ke