

**THEME: "Strengthening Leadership and Integrity Towards Sustainable Development"**

**Dates: 20<sup>th</sup> - 21<sup>th</sup> February 2020 | Venue: MUA Campus South C**

## SUB-THEMES

1. Leadership, Governance and Integrity
2. Affordable Housing and Interventions
3. Universal Health Care and Interventions
4. Trade and Manufacturing: Enablers for Sustainable Trade And Investments
5. Education, Research and Innovation for Sustainable Development
6. Politics of Food Security
7. Gender, Legal Capacities and Jurisprudence
8. Audit and Financial Capacities and Accountability
9. Institutional Collaborations and Sustainable Development
10. Political, Socio-Economic and Environmental Sustainability

## PREAMBLE:

The Management University of Africa (MUA) in partnership with the Japanese forum for peace announces the 8<sup>th</sup> International Leadership Conference at the Management University of Africa which will provide you an awesome opportunity to join the world of scholars and become part of this conference by presenting your effort in the multiple disciplines regarding business, economic and social science. This conference will provide an opportunity to exchange new ideas, it's application prospects, and prospect to establish business or research relations and to find global partners for future collaboration.

## WHO SHOULD ATTEND

The conference secretariat welcomes all businesses, economist social science academics/practitioners of all career stages, research interests, and nationalities. Delegates are encouraged to present their work in a friendly and supportive environment and attend the interactive workshops and the keynote plenaries.

## BENEFITS OF ATTENDANCE

1. Raise your profile through networking and engagement with researchers at all career stages
2. Showcase your research and develop research ideas through discussion and feedback from experienced colleagues
3. Connect with researchers and explore opportunities within and beyond your areas of specific research interest through discussion sessions and a variety of other events
4. Publication opportunity in one of the conference associated journals, including the prestigious International Journal of Management and Leadership Studies (IJM&LS)
6. Certificate of attendance and certificate of paper presenter

## SUBMISSION GUIDELINES

1. Abstracts of full paper, not exceeding 300 words, should be emailed ahead of deadline to: [conference@mua.ac.ke](mailto:conference@mua.ac.ke)
2. Abstracts should clearly highlight the objectives, problem, methodology, key findings/results, conclusions, recommendations and at least six key words.
3. Each abstract should include the name(s) of the author(s), affiliation(s), postal address, e-mail and telephone contacts.
4. Each full paper should not exceed 12 pages, 1.5 spacing, font size 12, Times New Roman; Tables & Figures inserted near where first cited, and in MS Word format.
5. All citation in the text should be listed alphabetically following the APA format; all references listed should be cited appropriately in the text.

## IMPORTANT EVENTS

	EVENT	DATE
1.	Abstract Submission Deadlines	1 <sup>st</sup> /10/2019
2.	Notification of Decision	14 <sup>th</sup> /10/2019
3.	Deadlines for normal Registration	15 <sup>th</sup> /01/2020
4.	Deadlines for Late Registration	17 <sup>th</sup> /1/2020
5.	Submission of Full Papers	15 <sup>th</sup> /12/2019
6.	Submission of Full Papers Revised	15 <sup>th</sup> /01/2020

## PAYMENT DETAILS

### Bank Account Details

**Account Name:** Management University of Africa

**Bank Name:** Cooperative Bank of Kenya

**Bank Branch:** Mombasa Road Branch

**Account No.** 01129504445300

**Swift Code.** Kcookena

	CATEGORY	FEES
	Normal Registration 15/01/2020	Early Bird 15/12/2019 Discount 20% of the normal Rates
International Participants	KES 15,000	KES 12,000
East African Participants	KES 10,000	KES 8,000
Exhibitors	KES 10,000	KES 8,000
Students	KES 6,000	KES 4,800

Kindly note that the above charges include conference materials & refreshments

N/B Early Bird 15/12/2019 registration will get 20% discount

Contact Details: Email: [conference@mua.ac.ke](mailto:conference@mua.ac.ke) • Cell: +254 796 212 658 [www.mua.ac.ke](http://www.mua.ac.ke)

### Certificate Programmes

- Certificate in Management and Leadership
- Certificate in International Relations and Diplomacy
- Certificate in Counselling Psychology
- Certificate in Information Communication Technology
- Certificate in Business Information Technology
- Certificate in Community Health and Development
- Certificate in Project Management
- Certificate in Entrepreneurship Development
- Certificate in Supply Chain Management
- Certificate in Early Childhood Development
- Certificate in Secretarial Studies Diploma in Early Childhood Development

### Diploma Programmes

- Diploma in Management and Leadership
- Diploma in International Relations and Diplomacy
- Diploma in Counselling Psychology
- Diploma in Information Communication Technology
- Diploma in Business Information Technology
- Diploma in Community Health and Development
- Diploma in Pension Management
- Diploma in Entrepreneurship Development
- Diploma in Supply Chain Management
- Diploma in Education Arts (English and Literature)
- Diploma in Secretarial Studies

### Undergraduate Programmes

- Bachelor of Commerce (B.Com)
- Bachelor of Management and Leadership (BML)
- Bachelor of Arts in Development Studies (BDS)

### Postgraduate Programmes

- Master of Business Administration (MBA)
- Master of Arts in Development Studies (MDS)
- Master of Management and Leadership (MML)

### Doctor of Philosophy in Management and Leadership (PhD) Programme

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Email: [info@mua.ac.ke](mailto:info@mua.ac.ke) • Website: [www.mua.ac.ke](http://www.mua.ac.ke)

### Executive Capacity Development Programmes (ECDP)

**Professional Courses Programmes**  
ACCA: Association of Chartered Certified Accountants  
CPA/CPS: Certified Public Accountants/ Certified Public Secretaries  
CILT: Chartered Institute of Logistics and Transport  
ICDL: International Computer Driving License  
FRENCH: Business French