

MUA 'E-Bulletin'

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(January 2021 – February 2021)

Enabling Futures, Impacting Progress

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Introduction:

The Management University of Africa (MUA) 'E-Bulletin' is an electronic fortnight newsletter recognized by MUA management as the official internal communication bulletin on matters relating to staff and student welfare; institutional events and any work-related information.

The newsletter contains information from the entire MUA fraternity. Hence, students and staff members are encouraged to regularly forward information to the Editor for publication.

Highlights:

1. Professional Courses
2. Postmortem of January 2021 Intake
3. Brand Enhancement campaigns.
4. Pictorial
5. Spotlight

Professional Courses

Intake is still ongoing for Microsoft Office Specialist (MOS), Association of Chartered Accountants (ACCA) and Chartered Institute of Logistics and Transport.

These qualifications are important for those looking to further their Careers, change careers and to those looking to gain knowledge, stand out of the crowd and sharpen skills in certain areas.

Excel Global College in Conjunction with The Management University of Africa is providing the following courses to students;

Microsoft Office Specialist (MOS)

Microsoft Office Specialist is an international certification which helps students to boost their academic performance, prepare them for the demands of university, opens doors to career opportunities increase pass ratio in IT subjects and boosts your workforce resume.

Students are expected to cover four applications;

- Microsoft Word
- Microsoft Excel
- Microsoft Power point
- Microsoft Access

Association of Chartered Certified Accountants (ACCA)

The Association of Chartered Certified Accountants is a global professional accounting body offering The Chartered Certified Accountant qualification from the UK.

ACCA certification gives a student tools to build a brighter future, boosts your work force resume and differentiates you from other applicants.

A BSc in Applied Accounting from Oxford Brooks University is awarded after completing 9 papers of ACCA. Students can also progress to Master's degree after becoming members of ACCA.

Chartered Institute of Logistics and Transport

The CILT programme prepares students for careers and opportunities in the following fields;

Fleet, freight and passenger transport management; Document and cargo handling operations, procurement, inventory and warehouse management, and logistics and supply chain management.

Graduates also qualify for the CILT international professional membership certificate.

Postmortem of January 2021 intake

In a unique year that so shakeups in the higher education sector due to the COVID-19 pandemic, The Management University saw an increase in the intake of students compared to the previous year which saw a sharp decline due to the pandemic.

This can be attributed to the University's preparedness for operations under the new normal; Hand washing points with clean water and soap, sanitizer dispensable points, masking up, 1.5-meter rule and the technological advancements in Online learning that has attracted students to the institution. The university admitted students at different levels and different modes of studies ensuring that we are the trailblazers in the Open and distance learning under what has been described as the new normal.

The desire of the University is to grow and have more students come in to take quality courses in the university fit for absorption in the Kenyan professional market. Our Kisaju Main campus in particular has all the facilities for experimental learning for our students.

We urge the MUA fraternity to be our ambassadors in selling our university to prospective clients for us to continue soaring high.

Executive Capacity Development Programmes (ECDP)

MUA delivers training programmes through open courses, attracting participants from different organizations and in-house programmes tailor-made to meet specific needs of an organization; thus, draw delegates from an organization.

Basing our facilitation on the following four major principles, the University endeavors to give its best in training.

1. Learning is experiential
2. Learning fulfills an immediate need and is highly participatory
3. Time is allowed for reflection and corrective feedback
4. Practicing skills learned improve retention and leads to mastery

Using a number of techniques to achieve effective learning, MUA's approach on the delivery of its training ensures participants learn in a free, relaxed environment contributing to their effective thought-processes and discussions.

These techniques include group discussions and presentations, short lectures, activity-based learning, case studies, videos, management games among others.

The planned January 2021 Trainings are as follows:

Training	Date	Cost (Ksh)	Venue
Sign Language Interpretation	8th -12th February	80,000	Nairobi
Knowledge Management Organizational Learning	15th- 19th February	80,000	Eldoret
Strategic Negotiation and Advocacy Skills	15th - 19th February	150,000	Mombasa
Monitoring and Evaluation of Projects	22nd – 26th February	80000	Mombasa
Finance for Project Managers	22nd -26th February	80,000	Nakuru

Brand enhancement campaigns

The Marketing and Corporate affairs department have rolled out programmes to ensure the Visibility of the university in the corporate space.

The activities include Community social responsibilities, High school visits, symposiums and digital visibility campaigns.

The department requests for your support though these activities either through participation, sourcing for opportunities, in kind or monetary value.

Support us on the digital platforms by following us, sharing, highlighting and trending our presence to enhance our visibility on the digital platforms. Our handles are as follows:

Facebook-The Management University of Africa, twitter-@ManagentUNI, LinkedIn-The Management University of Africa.
#enablingfutures
#impactingprogress

Pictorial



Picture 1 The VC Prof. Okeyo addressing students at Kisaju Main Campus during their orientation.



Picture 2 Students learning the art of mat knitting at Mua Art Fest held on 12th of February at Kisaju.



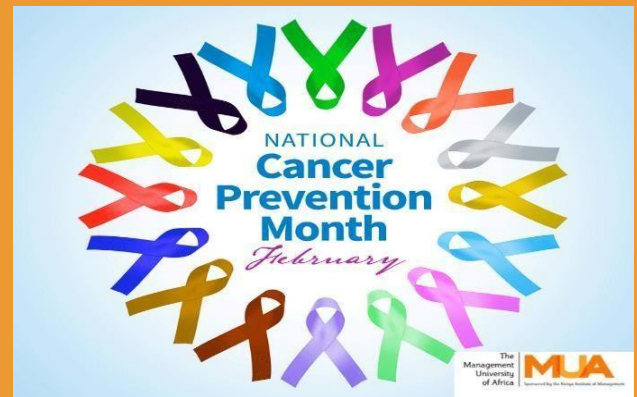
Picture 3; Diana Awour of Procurement posing with a cake and students during the Art fest held on 12th February at Kisaju Main Campus.

Motivation

“If January is the month of change,
February is the month of lasting change.
January is for dreamers... February is
for doers.”

— Marc Parent

Spotlight



Spotlight 1; February is National Cancer Prevention Awareness Month. 'Early detection is key'



Spotlight 2; 'Dance is the vertical expression of a horizontal desire, made legal by music.'



spotlight 3 The Poetry team all set and ready to perform

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Have your say; kindly get in touch with the
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